

Date Issued: May 20, 2011

Contact: Maya van Rossum, 215-369-1188

Whole Foods Market 5% Community Day to Benefit the Delaware Riverkeeper Network on Thursday, May 26th, 2011

The Delaware Riverkeeper Network has been chosen to be the recipient of one of Whole Foods Market's Community 5% Days, one of the meaningful ways Whole Foods gives back to the local community. Whole Foods Market Wynnewood will donate 5% of the day's net sales for Thursday, May 26th, to Delaware Riverkeeper Network. This support will help us further protect and defend the Delaware River, its tributaries and watershed.

The Delaware Riverkeeper Network is encouraging our members and all who care about drinking clean water, eating healthy fish, enjoying natural streams, to take part in this special event and help contribute to the preservation and protection of Delaware River. The funds generated from this event will be used to support the Delaware Riverkeeper Network's efforts to protect and restore the Delaware River, its tributaries and habitats. Urges the Delaware Riverkeeper, Maya van Rossum, "Please, show your support for the Delaware Riverkeeper Network by shopping Whole Foods Market Wynnewood on Thursday, May 26th. Memorial Day weekend, and the unofficial start of summer, is just around the corner; Whole Foods is a great place to get the healthy, organic and river friendly foods and supplies you'll want to have on hand for your picnic, barbecue, or other long weekend endeavors."

Delaware Riverkeeper Network

300 Pond Street, Second Floor Bristol, PA 19007

tel: (215) 369-1188 fax: (215) 369-1181

drkn@delawareriverkeeper.org www.delawareriverkeeper.org "So make Thursday, May 26th, the day to do your grocery shopping at Whole Foods

Wynnewood and 5% of your total purchases (before taxes) will automatically be donated to support

our work for the River," says van Rossum.

Delaware Riverkeeper Network staff will be at Whole Foods Market Wynnewood from 10am

until 8pm on May 26th to share information about urgent issues affecting the Delaware River

watershed and how people can become involved in protecting local streams.

Whole Foods Market Wynnewood

339 East Lancaster Ave

Wynnewood, Pennsylvania 19096

Phone: 610.896.3737

http://www.wholefoodsmarket.com

About the Delaware Riverkeeper Network

The Delaware Riverkeeper Network, a 501(c)(3) non-profit environmental organization, has been

working since 1988 to protect and restore the Delaware River and all its tributaries. The Delaware

Riverkeeper Network helps citizens address threats in their own communities; restore damaged

streams, wetlands and ecosystems; collect water quality data needed to secure sound decision-

making; and when necessary enforce the environmental protection laws that keep us all safe. As the

only advocacy organization working throughout the watershed, DRN is powerfully positioned to

identify and address challenges that threaten our River and communities. For more information on the

Delaware Riverkeeper Network, go to www.delawareriverkeeper.org.

About Whole Foods Market

Founded in 1980 in Austin, Texas, Whole Foods Market is the world's leading natural and

organic foods supermarket and America's first national certified organic grocer. The Whole Foods

Market motto, "Whole Foods, Whole People, Whole Planet"™ captures the company's mission to find

success in customer satisfaction and wellness, employee excellence and happiness, enhanced

shareholder value, community support and environmental improvement.

###