August 8, 2011:

Contact: Maya van Rossum, Delaware Riverkeeper, 215-369-1188

Run for the River to Benefit Delaware Riverkeeper Network

The Delaware Riverkeeper Network has been chosen as an official charity partner of the 2011 Philadelphia Marathon. The Marathon, Half Marathon and Rothman Institute 8K offer opportunities for runners of all skill levels to be part of a great weekend of events while benefiting the River.

“We are thrilled to be an official part of the Marathon this year,” says Riverkeeper Maya van Rossum. “With a running route that highlights wonderful views of both the Delaware and Schuylkill Rivers, our Run for the River team will benefit the rivers that flow through the great city of Philadelphia and provide drinking water to over 15 million people living in Pennsylvania, New Jersey, Delaware, and New York. Their presence in the race will highlight how clean water is essential for healthy lives and healthy communities.”

Runners can apply for one of the five official spots on the team through the Delaware Riverkeeper Network’s office. Those accepted must agree to the minimum $1,000 fundraising commitment (This includes the entry fee for either the Marathon or Half Marathon). Or runners can register independently online for the Marathon or Half Marathon and make their own level of fundraising commitment. Runners should notify the Delaware Riverkeeper Network if they want to be members of the team, so they can receive a helpful information packet and other promotional items. For more information or to apply to be a member of the Delaware Riverkeeper Network’s Run for the River Team, call Laurie at 215-369-1188, ext. 114 or email laurie@delawareriverkeeper.org.
The Philadelphia Marathon is a fast course and a qualifying race for the Boston Marathon. For more information on the Marathon, go to http://www.philadelphiamarathon.com/charity-partners.

From the Highlands to the Bay, the Delaware Riverkeeper Network (DRN) gives voice to the River and all the communities that depend upon a healthy watershed. DRN, a 501(c)(3) non-profit environmental organization, has stood as a vigilant protector and defender of the Delaware River watershed since 1988. We help private citizens address threats in their own communities; restore damaged streams, wetlands and ecosystems; collect water quality data needed to secure sound decision-making; and when necessary enforce the environmental protection laws that keep us all safe.

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