



For Immediate Release
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Call for Participants for Inaugural Virtual Canoe Race starting September 30, 2012

Bristol, PA – **The Delaware Riverkeeper Network is kicking-off its 2012 Virtual Canoe Race and is calling for participants.** The 2012 Virtual Canoe Race will start on Sunday, September 30th 2012 and is accessible right from your computer or smart phone.

With summer coming to a close, the Delaware Riverkeeper Network has put the fun in fundraiser and created an event for everyone to keep the river in their minds when it's too chilly to actually be out in the water. The Virtual Canoe Race gives families an opportunity to participate together in a multiple choice/scavenger hunt contest in either of the two competitive categories: Adult Paddler or Young Paddler (12 and under). For six weeks, participants will be quizzed via a series of multiple choice questions and action items. This will encourage participants to visit the Delaware Riverkeeper Network's website in order to find the answers. Completing the action items are very important too, as they will earn participants extra river miles and allow them to paddle farther in the race. Sponsors are also joining in the fun, and they have submitted their own sets of multiple choice questions for participants to visit their websites, find the answers to the questions and earn extra river miles along the way. Prizes are awarded to three winners in each category at the two-week mark, the midway point and grand prizes will be awarded at the end of the race. All participants will receive a Paddlers Case and a 2012 Virtual Canoe Race T-shirt.

For more information about how to register for the 2012 Virtual Canoe Race, visit: <http://delawarivercanoeing.org>, complete the Application for Entry into the race and submit by email at: canoerace@delawariverkeeper.org, by fax: (215)369-1181, or by regular mail: the Delaware Riverkeeper Network, 925 Canal Street, Suite 3701, Bristol, Pennsylvania 19007.

Those interested in sponsoring the event can also visit: <http://delawarivercanoeing.org>, complete the sponsorship form, then mail, email or fax back.

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